



## GREETINGS POTENTIAL SPONSORS!

**To whom it may concern,**

Whirlwinds Track Club has launched its annual fundraising sponsorship campaign for the 2020 spring/summer track and field season. On behalf of Whirlwinds Track Club, we would like to extend this opportunity to you and your organization to become a sponsor for Delaware County's most exciting and fun youth track organization.

Members of our team will have the opportunity to compete in the multi-sport of track & field on the local, regional, and national levels. Being invited to participate in these competitions is an honor that reflects just how dedicated, hardworking, and talented each youth student-athlete is on the track, in the classroom, and in the community.

To take part in these events, we rely on the support of the team families but also the help of individuals and local businesses to assist us in building a better and healthier community through sports. We are making sponsorship opportunities available and are asking supporters to sponsor our club at different sponsorship levels or something in between to suit your needs and budget. We are a registered Pennsylvania non-profit and 501 (c)(3) eligible organization with an all-volunteer coaching staff dedicated to the success of our area's youth. 100% of your contributions will go directly toward items such as purchasing safe training equipment, uniforms and running shoes, meet entry fees, travel expenses, practice venue fees, and healthy snacks. Your blessing of support will also assist in supporting our new financial aid program to sponsor youth who are less fortunate and otherwise would not be able to participate in our program due to economic circumstances or hardships. Sponsor donations will help us reach our 2020 target of helping 65+ youth student-athletes cross the finish line.

We hope you will consider sponsoring Whirlwinds Track Club. Help us educate, train, raise awareness, and teach children how the healthy sport of running can benefit their lives, their communities, and toward their future. If you would like more information on our team, check out our website at [www.whirlwindstc.com](http://www.whirlwindstc.com). I will also be happy to answer any questions you may have. You may reach me at (484) 538-1064 or by email at [coachtee@whirlwindstc.com](mailto:coachtee@whirlwindstc.com) Thank you in advance for your consideration and hopefully your support.

Sincerely,

# Coach Tee

Terrence J. Townsend  
Head Coach/Founder  
Whirlwinds Track Club

## **MISSION**

*The mission of Whirlwinds Track Club is to introduce the sport of track and field to youth of all social, cultural and economic backgrounds between the ages of 8-18 living in Delaware County and the surrounding areas. We aim to encourage and assist youth to develop physically, mentally, socially and spiritually through a competitive track and field program. We do this by providing specific and individualized attention to the athlete while stimulating interest in and encouraging the never-ending pursuit of excellence both on the track and in life.*

## GOALS

Through their involvement in Track & Field, athletes will:

- Improve their physical conditioning and learn skills related to Track and Field.
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- Be part of a team that encourages and promotes the development of friendships, support and encouragement of fellow athletes, good sportsmanship and having a good time.

## VISION

*Our organization will continuously strive to make a positive impact in Delaware County and the surrounding areas through our **"Commitment to Excellence"**, both on and off the track. We will set standards of integrity, honesty and professionalism by providing high quality programs while empowering and developing the future leaders of tomorrow. While learning the proper techniques of running, jumping and throwing, we will encourage our kids to find the potential within themselves to be champions both on and off the track. We will encourage our young athletes to be **FAST** by having **F**un, striving for **A**cademic excellence, modeling **S**portsmanship on and off the track, and by performing with **T**enacity at practices and during meets.*